

**ABSTRACT OF THE DISCLOSURE**

A composition capable of being applied to the hair, comprising, in a cosmetically acceptable medium, at least one polymer with a highly specific ordered structure is disclosed. A process for shaping or retaining the form of the hair using this composition and the use in the formulation of styling products, such as lacquers, sprays or foams, for the purpose of obtaining form retention or shaping of the hairstyle is also disclosed.